

LAUREL WILSON



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Larkspur, United States
80118

PROFESSIONAL SUMMARY

www.laurelawilson.com

Accomplished perinatal and women's health educator, speaker, speaker consultant and trainer, author, and content writer supporting diverse speakers, families, and health care providers. Proven success in focusing on collaborative, integrative, empowering, and person-centered education to broaden the knowledge base and promote autonomy for developing families, health care professional, and developing speakers. Experienced with start-ups and established organizations. Looking to be part of a dynamic team ready to respond to community needs and offer unique and customized options for optimal success.

SKILLS

- Speaker Coaching
- Presentation/Curricula development and review
- Content writing
- E-Learning
- Virtual and In Person Presenting
- Project Management
- Lactation consulting
- Microsoft One Drive and Google Workspace
- Various E-Learning Platforms
- EID Training
- Adult learning theories

EDUCATION

Union Inst. And Univ.
Cincinnati, OH • 05/2009

Bachelor of Science:
Mat./Child Health/Lactation
Consult.

WORK HISTORY

GOLD Learning - Perinatal Education Manager

09/2020 - Current

- Designed and implemented perinatal educational program for more than 2000 lactation consultants, midwives, and other healthcare professionals in first-quarter release.
- Managed education and designed content for evidence-based lactation, neonatal, and midwifery e-conferences to more than 10,000 attendees.

Laurel A Wilson - Speaker Coach, Consultant, and Trainer

Larkspur, CO • 08/2017 - Current

- Mentored dozens of new and evolving speakers
- Supported the success of client's skills by improving performance, honing speaking skills, and assisting in crafting presentations.
- Authored detailed work plans to support the development of new speaker websites, One Sheets, and Social Media messaging
- Curated speaker "brands"

MotherJourney - Perinatal Educator and International Speaker

08/1998 - Current

CERTIFICATIONS

IBCLC (10+ years)

First Aide/CPR

Prenatal Yoga

Childbirth/Lactation Educator

Labor Doula

Pre/Postpartum Fitness

Educator

Prenatal Parenting Educator

- TEDx Speaker and Author
- Trained individuals to become lactation educators, childbirth educators, and doulas.
- Customized curriculum for perinatal conferences and events.
- Taught confidence and skill building perinatal education classes for public health, nurses, and families.
- Wrote 2 best-selling prenatal books.

Nourish And Self-Employment - Parent Educator Coordinator

06/2004 - 12/2016

- Engaged families in holistic prenatal yoga, parent and childbirth education, lactation classes.
- Planned, promoted, and managed parent-to-be workshops in 5 hospitals.
- Developed curriculum for hospital and community educators.
- Wrote copy for marketing perinatal program.
- Supervised team of educators and IBCLCs in hospital and community settings.
- Learned and adapted quickly to new technology and software applications

Childbirth And Postpartum Professionals Assn. - Executive Director for Lactation

01/2001 - 12/2016

- Worked closely with organizational leadership and board of directors to strategically affect operational direction.
- Developed and taught 20 Hour Lactation Educator Program.
- Supported students during their lactation educator certification process.
- Developed online programming for doulas, childbirth educators, and lactation educators.
- Wrote content for articles and promotional materials.